



Twin Cities Billiards • www.tcbilliards.com • advertising@tcbilliards.com

Advertisement Pricing

Pricing is shown per month, per ad. Please multiply amounts by 3 for quarterly totals and by 12 for annual totals for each ad. Full payment is due in advance.

Places To Play Billiard Hall Free Listings

Free listings are offered to Minnesota establishments that have billiard tables that are open to the public.

Free listings include the following:

- Establishment Name
- Address
- Telephone Number

Places To Play Billiard Hall Expanded Listings

Expanded Listings are offered to Minnesota establishments that have billiard tables that are open to the public.

Expanded listings include the following:

- Number and size of tables
- Whether or not you serve alcohol and/or food
- A link to your Web site
- A picture or logo

Expanded Listings are \$75/year.



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Billiards Focus Ad*

The Billiards Focus Ad includes a front-and-center position on the home page of www.tcbilliards.com. This focus piece includes two sections:

1. Home Page - Business Name, address, phone number, photo
2. Special Focus Page - as section 1, plus a write-up, which may include up to 200 words, one photo (may be different or same as in section 1), a hyperlink to your site, and an E-mail address link.

In effect, the Billiards Focus Ad is a mini Web site, one that takes advantage of the already existing TCB site traffic.

Monthly:	\$150	Setup: \$100
Quarterly:	\$125/month	No Setup Fee
Annually:	\$75/month	No Setup Fee

*Billiards Focus Ads are restricted to billiards industry establishments with a billiards/pool-playing and/or retail establishment in the Twin Cities area of Minnesota.

Left Navigation Bar Ads

Text ads may include up to 15 words.

Banner/tile ad dimensions may be up to 160 pixels wide by 69 pixels high.

	<u>Ad Quantity</u>				
	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5+</u>
Home Page					
Monthly	\$40	\$35	\$30	\$25	\$20
Quarterly	\$32	\$28	\$24	\$20	\$16
Annually	\$20	\$17.50	\$15	\$12.50	\$10
Places To Play					
Monthly	\$30	\$25	\$20	\$17.50	\$15
Quarterly	\$24	\$20	\$16	\$14	\$12
Annually	\$15	\$12.50	\$10	\$8.75	\$7.50
Other Pages					
Monthly	\$20	\$17.50	\$15	\$12.50	\$10
Quarterly	\$16	\$14	\$12	\$10	\$8
Annually	\$10	\$8.75	\$7.50	\$6.25	\$5

Twin Cities Billiards reserves the right to refuse ads for any reason without explanation. In particular, we will not run ads that promote pornography, illegal activities, racism, bigotry, or any activity deemed to be detrimental to Twin Cities Billiards or our constituents.



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In-Line Ads

In-Line text ads may be placed within the main body of the text on most pages. Exceptions: No in-line ads will be placed on the home page, and in-line ads for the Places To Play page are limited to top or bottom placement.

Text ads may include up to 75 words. A photograph (maximum size of 320 x 200 pixels) may be added for an additional \$30/month.

Banner/tile ad dimensions may be up to 468 pixels wide by 60 pixels high.

All pages are limited to a single ad at the top of the page and two ads at the bottom. Ad placement is assigned in order of payment received, and may be tentatively reserved pending payment.

	Ad Quantity				
	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5+</u>
Places To Play Top					
Monthly	\$40	\$35	\$30	\$25	\$20
Quarterly	\$32	\$28	\$24	\$20	\$16
Annually	\$20	\$17.50	\$15	\$12.50	\$10
Places To Play Bottom					
Monthly	\$30	\$25	\$20	\$17.50	\$15
Quarterly	\$24	\$20	\$16	\$14	\$12
Annually	\$15	\$12.50	\$10	\$8.75	\$7.50
Other Pages Top					
Monthly	\$30	\$25	\$20	\$17.50	\$15
Quarterly	\$24	\$20	\$16	\$14	\$12
Annually	\$15	\$12.50	\$10	\$8.75	\$7.50
Other Pages Mingled With Content					
Monthly	\$25	\$20	\$17.50	\$15	\$12.50
Quarterly	\$20	\$16	\$14	\$12	\$10
Annually	\$12.50	\$10	\$8.75	\$7.50	\$6.25
Other Pages Bottom					
Monthly	\$20	\$17.50	\$15	\$12.50	\$10
Quarterly	\$16	\$14	\$12	\$10	\$8
Annually	\$10	\$8.75	\$7.50	\$6.25	\$5

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